Preparedness is the Key to Risk Reduction and Resilience

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Clark County Background

- Clark County, NV is 8,000 square miles in size, about the same as New Jersey
- Clark County extends to 3 state lines (CA, UT, AZ)
- The Las Vegas Strip (4.2 miles) is in unincorporated Clark County, not the City of Las Vegas.
Clark County Lessons Learned – 3 Examples

- 2014 Flooding in Northeast Clark County
- 2017 Route 91 Harvest Festival Shooting
- 2020 Pandemic
Preparedness is Good For Business

• How well a business prepares today will dictate whether/how quickly a business will recover from an incident.

• Planning for an emergency today is an investment in the future.

• Preparedness is an investment in both short-term recovery and long term business and community resilience.
Importance of Preparedness

- According to Insurance Business Magazine, 7 in 10 small businesses are uninsured from disasters (2016).
- According to an online survey conducted by Nationwide Insurance, 66% of businesses lack business interruption insurance and 75% do not have a disaster plan in place (2017).
- In 2017, the Washington Post reported that the cost of disasters to businesses across the US was $306 billion.
- Reuters reported in 2018 that minority communities were particularly hard hit by disasters in 2017, with 54% of Hispanic-owned businesses reporting losses, and 35% owned by African Americans reporting losses.
All Hazards are Local*

• Floods/Flash Floods
• Wildfires
• Drought
• Earthquakes
• Disease Outbreaks/Pandemics
• Bio/Chemical Hazards
• Cyber attacks
• Terrorism/active assailant

*Check insurance coverage. All hazards may not be covered.
How Businesses Can Prepare

• Emergency/Crisis Response Plan
• Communications Plan (employees, vendors, customers)
• Evacuation plan (tenant or owner)
• Shelter in Place/Emergency Supplies
• Business Continuity/Disaster Recovery
• Training/Exercises/Drills
Preparedness and Response Capability Tools

- Critical Infrastructure Assessments
  - DHS Assessment Tools
    - Risks
    - Threats
    - Vulnerabilities
- Cybersecurity
  - CISA Assessment Tools
    - Risks
    - Threats
    - Vulnerabilities
Continuity of Operations

• Identify alternate location(s)
• Identify manual processes
• Identify needed resources
• Communication with Employees/Vendors
• Document retrieval/storage/redundancy
• Invest in family preparedness
• Ensure access to funds/financial stability
• Verify insurance coverage
• Plan for clean up, facility security
• Plan to address health/mental health needs of employees
Bringing it All Together

• Emergency Management
  • Whole Community Approach
  • Role of Government
• Risk Management
  • Prevention
  • Mitigation
• Recovery/Resiliency
  • Investment in Preparedness
  • Planning for Short and Long Term Recovery
Resources

- https://fema.gov
- https://ready.gov
- www.cisa.gov
- www.dhs.gov
- www.sba.gov
- www.clarkcountynv.gov
Questions?
Thank you for your time and attention!

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