

PUBLIC RISK MANAGEMENT ASSOCIATION

Your Risk Management Journey Begins **HERE!**

**DON'T DELAY,
JOIN TODAY**

If you work in the public sector, state government, local community, special district, intergovernmental pool or a municipality, and risk management is part of your daily routine, then YOU should join PRIMA!

The Public Risk Management Association (PRIMA) is the one-stop resource for education and training, risk resources, and networking opportunities for public sector risk managers.

WHO ARE PRIMA'S MEMBERS?

- Risk managers
- Human resource professionals
- Employee benefits administrators
- Health and safety managers
- Anyone who oversees risk financing and claims management
- Pooling executives
- YOU!



Join PRIMA today and enjoy the
wealth of benefits that await you



I joined PRIMA to gain access to the networking and educational opportunities to assist me with my career growth and along the way I made some lasting friendships that I value highly. So, if you're considering joining PRIMA remember being a risk manager is more than just buying insurance!

—Kurt V. Treiber, Jr., MBA, CPSI, CCMO
Risk Manager, Town of Wallingford, CT

CONNECT

Network with colleagues in-person or online.

- **PRIMA Annual Conference:** The premier educational event dedicated solely to the practice of public risk management. With more than 50 educational sessions and more than 1,000 risk managers, it's your one-stop source for making new connections.
- **PRIMA Community:** PRIMA's online network where you can meet up with fellow PRIMA members and share resources. If you're having a problem, odds are someone else has had it too. Get answers from other practitioners!
- **PRIMA Chapters:** Make contacts you can use at the local level.
- **PRIMA's Volunteer Committees:** Get involved and have a say in what PRIMA does and how we do it.
- **PRIMA Awards and Recognition:** PRIMA shines the spotlight on the outstanding work of its members with this annual program honoring the "cream of the crop."

LEARN

Get the skills you need to get ahead.

- **PRIMA Institute:** PRIMA Institute (PI) is the premier educational program for new and seasoned risk professionals who seek to learn more about emerging trends, best practices and gain insight into current management techniques.
- **Enterprise Risk Management:** PRIMA offers a virtual four-day Enterprise Risk Management (ERM) training designed according to the ERM international standard, ISO 31000. PRIMA's ERM faculty are subject matter experts who will teach attendees how to establish long-term enterprise-wide resiliency in public entities.
- **PRIMA Podcasts:** A convenient way to learn on-demand with specific topics to fit your educational needs
- **PRIMA Webinars:** Online education designed by risk managers for risk managers, all without leaving the comfort of your office. Save time and training dollars!
- **PRIMA's Risk Management Blog:** Bi-weekly posts by risk management specialists on current and future trends affecting the industry.
- **Let's Talk Tuesday:** The second Tuesday of every month, PRIMA features a live 30-minute Zoom that covers a topic discussed on the PRIMA Community.



There were no text books to take the place of the professional educational training and networking that PRIMA offered to its membership when I first became a municipal risk manager over 40 years ago! I credit PRIMA and my peers, both on a local and national level with helping me with my professional success. I still remember my first PRIMA Conference and TODAY the Annual Conference, PRIMA Institute, PRIMA Cybrary, *Public Risk Magazine*, RiskWatch newsletter and our Webinars are awesome resources to keep current on emerging issues. The benefits of joining PRIMA are so worth the nominal membership cost. All my best to PRIMA as you continue to advance our profession and grow!

—Ed Beecher
Human Resources Director, City of Pompano Beach, FL



In this fast-paced, ever-changing, and challenging profession, PRIMA membership ensures risk managers have the tools they need to succeed in business. Regardless of your experience in risk management or the size of your entity, you can benefit from PRIMA's wealth of public risk management resources! Established in 1978, PRIMA is the largest association dedicated solely to the practice of risk management in the public sector.

ACCESS

Your online pathway to answers and guidance in your field.

- **RiskWatch:** PRIMA's weekly e-news service that delivers handpicked, high-quality news articles relating to the public risk management industry directly to your email inbox.
- **PRIMA Career Center:** Your one-stop shop for finding your next career challenge or your next employee!

KNOWLEDGE

Resources you can use everyday.

- **PRIMA Cybrary:** Our online library putting more than 2,500 risk management-related documents at your fingertips.
- **Public Risk Magazine:** PRIMA's flagship publication that contains timely, member-written articles and case studies that allow you to read first-hand how practitioners are handling day-to-day issues in their entity.
- **Education Series Center:** PRIMA's Education Series Center (ESC) features resources developed to enhance the skill-set and increase the effectiveness of public risk management professionals. The ESC shares information regarding fundamental risk management methodology as well as emerging trends within the profession. PRIMA members have the opportunity to learn from practitioners who are subject matter experts.
- **ARM tutorials:** PRIMA members can access free ARM 400, 401 and 402 tutorials in preparation to receive their ARM designation.



I think you will find PRIMA to be a great resource of outstanding value across several dimensions. Join PRIMAtalk. Make connections. Call or email members to discuss ideas and gain insight. Peruse archived webinars, blogs, podcasts, and Public Risk articles, all of which come without any cost. Seriously consider PRIMA Institute to begin structured education, followed by the Annual Conference. Take advantage of the ARM study materials and obtain your industry credentials. Learn about ERM through PRIMA/URMIA's training program. Dip your toe in the water, then jump in. Become engaged in learning, growing, and stretching. Make a difference for your organization and your profession!

—David Parker, ARM, CPM®, CCEP, IPMA-SCP,
Director, Enterprise Risk Management & Compliance,
Pima County Community College District



By gaining access to member-only resources such as the PRIMA Cybrary and the PRIMA Community, as well as financial discounts to PRIMA conferences, events, webinars, and much more, PRIMA membership pays for itself in value!



READY TO JOIN?

Find the membership category that fits you best:

GOVERNMENT (VOTING)

State agencies, local governments and intergovernmental risk pool administrators join PRIMA as regular voting members. Up to five per entity.

CORPORATE AFFILIATE (NON-VOTING)

This category is for private sector organizations.

ORGANIZATIONAL AFFILIATE (NON-VOTING)

Non-profit organizations, private universities, associations and other community organizations.

INDIVIDUAL AFFILIATE (NON-VOTING)

Educators or retired public risk management professionals.

STUDENT (NON-VOTING)

Full-time students pursuing a major in risk management, insurance, occupational safety, public administration or a related field.

**Contact PRIMA's membership department TODAY
to start enjoying all the benefits that PRIMA has to offer!**



BECOME A MEMBER TODAY!

**It's easy to join PRIMA. Join online at primacentral.org
QUESTIONS? Contact membership@primacentral.org**