



PRIMA INSTITUTE 2024

October 21–25 // Scottsdale, AZ

SCHEDULE

	Monday–October 21	Tuesday–October 22	Wednesday–October 23	Thursday–October 24	Friday–October 25
PI 24:	100 Series	200 Series	200 Series	300 Series	300 Series
8:00 AM–8:30 AM	Welcome	Breakout	Breakout	Breakout	PI 25 Planning
8:30 AM–9:30 AM	Building a Culture of Risk Management Dean Coughenour	Looking Back, Looking Forward: What's New in Employment Law Jess Osbourne and Liania Reeves	The Art of Storytelling- Maximizing Your Renewal Marcus Henthorn	Investigative Building Blocks: The Foundation for Solid Investigation Marci Reading and Kayla Guenther	Crisis Communication/ Emergency Action Plan Jason Stoddard
9:30 AM–9:45 AM	Break	Break	Break	Break	Break
9:45 AM–10:45 AM	Communicating for Greater Influence Randy Anderson	Civility Starts With You Sarah Curtis	Engage to be Effective – ERM Interactive Workshop Mel Thomson	AI in Workers' Compensation Claims Management/ Settlements and its implications for Public Entities Brian Billings and Geoff Jones	Addressing PTSD Among Our Heroes Teresa Bartlett
10:45 AM–11:00 AM	Break	Break	Break	Break	Break
11:00 AM–12:00 PM	You're a Risk Manager, Now What?! Panel Amy Larson, Michelle Jordan, Jennifer Hood, Maria Robinson	Special Events Amy Larson	Building a Robust Risk Management Program Carleen Patterson and Lori Gray	Art of Settling Claims Ya'Sheeka Williams	Talent Retention and Recruitment in a Diverse Workplace Mark Pew
12:00 PM–1:00 PM	Lunch	Lunch	Lunch	Lunch	Lunch
1:00 PM–2:00 PM	Building a Safety Program with Effective Safety Committees Dan Hurley	The Future of Public Safety: People, Technology, and Leadership Risk Management Courtney Ramirez	State of the Market: Emerging Topics for 2025 and Beyond John Chino	Total Cost of Risk: Understanding and Application Carleen Patterson and Sheri Swain	First Amendment Issues: Do Actions Speak Louder Than Words? Michele Molinaro
2:00 PM–2:15 PM	Break	Break	Break	Break	Break
2:15 PM–3:15 PM	Risk Control 101 Amy Larsom and Sarah Curtis	What Insurance Do You Want in Your Contract? Courtney Ramirez	Risk Informed Decision-Making: Aligning Appetite, Tolerance and Strategy Shannon Gunderman	Under Attack: Responding to Ransomware Temo Garcia and Austin Tippet	Your Black Swan Is Someone Else's Gray Rhino Gordon Graham
3:15 PM–3:30 PM	Break	Break	Break	Break	Break
3:30 PM–4:30 PM	How to Read and Evaluate Insurance Industry Loss Runs David Weightman	Certificates of Insurance Management Julie Waller	Current Trends in Workers' Compensation Geoff Jones and Tim Bridgeforth	Navigating the AI Frontier: Opportunities and Challenges in the Public Sector Shannon Gunderman	Your Black Swan Is Someone Else's Gray Rhino Gordon Graham