Further your public sector risk management education without leaving the office!

20 WEBNAR 25 SERIES

PRIMA's Webinar series features top presenters delivering risk knowledge right to your desktop.

REGISTER AT

primacentral.org/ webinars

PRIMA'S 2025 RISK MANAGEMENT SERIES IS FREE FOR MEMBERS.

Visit www.primacentral.org/webinars today to register for individual webinars or for the entire program.

JANUARY 22 • Emerging Insurance Industry Trends

FEBRUARY 19 • Building an Inclusive, Resilient Safety Culture Through Mutually Beneficial Relationships

MARCH 19 • Hail No! Alternative Risk Financing for Hail Risks

APRIL 16 • Risk Management 101

MAY 21 • Counting the Cost of Climate Change: Measuring the Value of Climate Change Adaptation in Public Sector Insurance Costs

JUNE 18 • Critical Infrastructure Risk Management in the Evolving Threat Environment

JULY 16 • Mentorship Matters

AUGUST 20 • Using Artificial Intelligence To Improve Safety Performance

SEPTEMBER 17 • Where To Begin? How To Conduct a Financial Risk Assessment in Your Organization

OCTOBER 15 • Trauma-Informed Leadership

NOVEMBER 19 • Don't Hire the Perp: Avoid Organization-Killing Pitfalls During the Recruitment Process

DECEMBER 17 • Value-Added Services: How To Get the Most From Your Insurance Partnerships

JANUARY 22 | 12:00 PM - 1:00 PM ET

Emerging Insurance Industry Trends

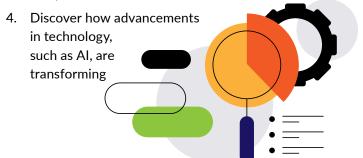
SPEAKERS:

John Chino, ARM-E, ARM-P, CSRM, Area Senior Vice President, Arthur J. Gallagher Marcus Henthorn, National Sales Leader, Risk Program Administrators

Join us for an insightful webinar exploring the emerging trends shaping the property and casualty insurance landscape for the public sector. This session will cover critical topics, which could include rising property risks due to climate change, evolving liability exposures, and the growing importance of comprehensive cyber coverage amidst increasing ransomware and data breach threats. We'll discuss emerging challenges such as crisis response planning for catastrophic events, specialized coverage needs for law enforcement, and addressing sensitive issues like sexual abuse claims with effective risk management strategies. Attendees will gain valuable insights into navigating these complexities, with a focus on proactive solutions to safeguard public entities and their communities. Don't miss this opportunity to stay ahead of the curve in managing public sector risks.

ATTENDEE TAKEAWAYS:

- 1. Gain insight into how climate change, cyber threats, and societal trends are reshaping the market
- 2. Learn actionable steps to address critical issues
- 3. Explore best practices for balancing affordability and protection



FEBRUARY 19 | 12:00 PM - 1:00 PM ET

Building an Inclusive, Resilient Safety Culture Through Mutually Beneficial Relationships

SPEAKER:

Marilyn L. Rivers, CPCU, ARM, AIC, CEO, Rivers Risk Consulting, LLC

Risk is an equal partner to safety in operational risk governance. The totality of our risk is a dynamic equation of respect for our risk partners, trust in our collective operational goals, and the equality of inclusion in our best practices. Safety is a risky journey whose opportunities for improvement make us stronger as we problemsolve as a team, instilling the importance of mutually beneficial partnerships. We all bring our life experiences, strengths, and weaknesses to our team dynamics. This webinar will focus on a multidisciplinary approach to risk and safety, providing foundations for risk resiliency and strategic thinking by learning to appreciate the tribulations that occur and to capitalize on them for our risk resiliency success.

- 1. Learn how to identify potential risk-safety team members for strategic success
- 2. Develop partnerships in risk resiliency-mutual opportunities for improvement
- 3. Understand how to promote brainstorming in safety culture resiliency
- 4. Learn the good, the bad, the ugly and how they equate to success

MARCH 19 | 12:00 PM - 1:00 PM ET

Hail No! Alternative Risk Financing for Hail Risks

SPEAKER:

Scott McNea, Vice President, Alliant Insurance Services, Inc.

In this presentation, we will explore innovative strategies, such as parametric insurance and retention financing, to manage underinsured and uninsurable hail risks. Attendees will hear real-world success stories illustrating the successful implementation and optimization of these risk management practices.

ATTENDEE TAKEAWAYS:

- Understand the growing risks of hail damage and the limitations of traditional insurance
- 2. Explore risk financing options, such as parametric insurance and retention financing
- 3. Identify obstacles and key implementation factors

APRIL 16 | 12:00 PM - 1:00 PM ET

Risk Management 101

SPEAKER:

Robert Warren, CRM, Manager, Risk & Safety, Trinity River Authority of Texas

This webinar will provide attendees with an overview of risk management. They will also walk away with more insight into the role risk management plays in the public sector and how to be successful as risk management professionals.

- 1. What is risk management?
- 2. The role of risk management in the public sector
- 3. Lessons learned as a risk management professional





MAY 21 | 12:00 PM - 1:00 PM ET

Counting the Cost of Climate Change: Measuring the Value of Climate Change Adaptation in Public Sector Insurance Costs

SPEAKER:

Scott McNea, Vice President, Alliant Insurance Services, Inc.

Climate change is significantly impacting the insurance industry, leading to higher claims and increased premiums due to the rise in extreme weather events like hurricanes, wildfires, and floods. In high-risk areas, insurers are sometimes restricting coverage or withdrawing altogether as they struggle to manage mounting losses. The industry now relies heavily on advanced data and technology to assess and model climate-related risks, helping insurers set premiums and manage claims more accurately. In response to escalating climate risks, some insurers are creating climate-focused products, like parametric insurance, and investing in resilience and sustainable initiatives to mitigate future losses. There's also increased regulatory pressure for insurers to disclose climate-related risks, encouraging transparency and adaptation. Overall, climate change is pushing the insurance industry to innovate, adapt policies and focus on long-term resilience.

ATTENDEE TAKEAWAYS:

- 1. Understand and anticipate climate-related risks
- 2. Learn about leveraging data, predictive analytics and modeling
- Learn the ability to use actuarial results to determine appropriate funding levels and claims trends
- 4. Gain knowledge of current industry trends in various lines of business



JUNE 18 | 12:00 PM - 1:00 PM ET

Critical Infrastructure Risk Management in the Evolving Threat Environment

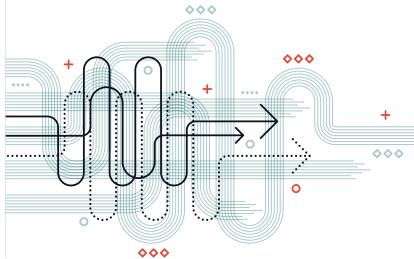
SPEAKERS:

Chad Johnson, Protective Security Advisor, Department of Homeland Security/CISA

Josh Velasquez, Protective Security Advisor, Department of Homeland Security/CISA

Critical infrastructure faces growing risks from cyberattacks, natural disasters, and terrorism. Increased connectivity raises vulnerabilities that demand stronger security measures. Proactive planning and risk assessments help reduce disruptions, while public-private collaboration is key to addressing evolving threats and enhancing resilience.

- 1. Increased connectivity heightens vulnerabilities, requiring stronger security measures
- 2. Proactive planning and regular risk assessments are essential for reducing disruptions
- 3. Collaboration between public and private sectors is crucial for addressing evolving threats effectively



JULY 16 | 12:00 PM - 1:00 PM ET

Mentorship Matters

SPEAKER:

Todd Holt, M.Ed, AIC-M, CCP, PCP, WRP, Deputy Executive Director, Texas State Office of Risk Management

According to the U.S. Bureau of Labor Statistics, approximately 400,000 employees are expected to retire from the insurance industry workforce within the next few years. Experienced professionals will leave taking their vast knowledge with them. The need to recruit, train, and retain new talent is a growing concern. One approach to the development of fresh talent is through comprehensive mentorship programs. This webinar will discuss the characteristics of an effective mentor/mentee relationship and why mentorship matters in facilitating knowledge transfer.

ATTENDEE TAKEAWAYS:

- 1. Mentors and mentees should create a relationship that is mutually beneficial
- 2. Both mentor and mentee should appreciate the "beauty in the flaws"
- 3. Mentors and mentees are on a shared journey. Enjoy the ride!
- 4. Focus not on what you DON'T have, but rather what you DO have



AUGUST 20 | 12:00 PM - 1:00 PM ET

Using Artificial Intelligence To Improve Safety Performance

SPEAKERS:

Karl Miller, JD, AVP, Sales & Compliance, American Computer Estimating Angelo LoSardo, Sales Support, American Computer Estimating

How can Artificial Intelligence (AI) be leveraged to enhance workplace safety? In this webinar, we'll explore how Al-driven tools and technologies can be deployed to identify, mitigate and prevent risks, ultimately fostering a safer working environment. Risk managers will gain valuable insights into Al advancements that can improve safety performance, from predictive analytics to automated safety protocols. We'll discuss how AI can be utilized alongside historical safety data to forecast potential hazards and prevent incidents before they occur. Additionally, we'll explore integrating AI solutions with human oversight, creating a balanced approach that prioritizes employee well-being while maintaining the essential role of human judgment. The session will also address key legal and ethical considerations, including privacy concerns, data collection protocols, and state and federal safety regulations compliance.

- 1. How AI advancements can improve workplace safety
- 2. Tools and technologies for safer performance
- 3. Balancing AI with employee interest
- 4. Utilize AI with historical data to predict potential hazards



SEPTEMBER 17 | 12:00 PM - 1:00 PM ET

Where To Begin? How To Conduct a Financial Risk Assessment in Your Organization

SPEAKERS:

Chris Mandel, President and Managing Consultant, Excellence in Risk Management, LLC Soubaghya Parija, Consultant and Former Chief Risk Officer, FirstEnergy Corp.

Risk leaders everywhere have often struggled to understand and add value to how financial risks are managed within their organizations, trusting that CFOs and treasurers are the experts. Yet, to be effective, all risk leaders need to understand how these risks should be managed and how they fit into the overall risk profile of their organizations. This session will address financial risk assessments and explore how to ensure these are prioritized and fit into the broader scheme of risk management.

ATTENDEE TAKEAWAYS:

- 1. Learn the fundamentals of key financial exposures and how they affect organizational success
- 2. Understand the assessment tools and techniques that are used to manage these risks
- 3. Know who the key stakeholders are and how they see these risks fitting into the risk profile of the organization
- 4. Walk away with a clear understanding of how financial risk fits into the big picture



OCTOBER 15 | 12:00 PM - 1:00 PM ET

Trauma-Informed Leadership

SPEAKERS:

Ryan Gallik, Co-Founder, The Mental Hygiene Project **Michael Stahl**, Managing Partner, The Mental Hygiene Project

Few organizational leaders have a clear understanding of trauma's pervasive influence or how they can help employees address, manage, and overcome what we refer to as "experienced trauma." However, there exists an approach that transcends traditional notions of management, one that acknowledges the profound impact of trauma on individuals and organizations. It's a leadership approach that seeks to heal, empower, and foster growth: trauma-informed leadership.

- Understand the prevalence of trauma and how that can impact the emotional and psychological needs of individuals and groups
- Learn how to apply the four R's (Realize, Recognize, Respond, and Resist) during courageous conversations and interactions with employees to ultimately resist re-traumatizing individuals and/or groups
- 3. Strengthen awareness of the power of empathy, safety, and trust and how cultivating those can have both human and financial impact
- 4. Gain knowledge on how developing a traumainformed organization can give your association a true competitive advantage in recruiting, retention, and engagement



NOVEMBER 19 | 12:00 PM - 1:00 PM ET

Don't Hire the Perp: Avoid **Organization-Killing Pitfalls During** the Recruitment Process

SPEAKER:

Jill Ostrove, Esq., VP of Sexual Misconduct and Molestation Liability, ePlace Solutions

Hiring the best candidates is important for employee retention and critical to ensuring that you, your employees, and your organization remain safe and free from preventable claims, suits, and even tragedies. In this session, the audience will learn not only the four easy steps every employer should take to safeguard their organization but also what not to do during the recruitment process with real-world examples.

ATTENDEE TAKEAWAYS:

- 1. The importance of using thorough and detailed, statespecific job applications
- 2. How, and why, to implement behavioral interviewing (with sample question)
- 3. Strategies to maximize the amount of information references provide (with sample questions)
- 4. The importance of (and how to implement) pre- and post-hire multistate background checks



DECEMBER 17 | 12:00 PM - 1:00 PM ET

Value-Added Services: How To Get the **Most From Your Insurance Partnerships**

SPEAKERS:

Dane Mall, MPA, ARM, AIC, CEAS, Assistant Vice President, Public Entity Risk Advisor, Alliant Insurance Services, Inc. Marisol Leyva, MBA, SHRM-SCP, Director of Human Resources & Risk Management, Village of Bensenville, IL Bob Bentz, Director of Risk Management, City of Waukegan, IL

Value-added services can include a myriad of insurance and risk management support services provided in conjunction with insurance brokerage and insurance provider relationships. The extent to which value-added services are offered is not always well communicated and, in many cases, these important support services go underutilized. Please join our speakers as they share what value-added services are, how value-added services can enhance your risk management programs and what you should expect from your insurance partners.

- 1. Define and identify value-added services
- 2. Learn how to determine what value-added services are important to your organization
- 3. Learn how to maximize value-added service

