



Create an  
**ORGANIZATIONAL  
CULTURE**  
that proactively  
**MANAGES  
RISK**

# ERM

## ENTERPRISE RISK MANAGEMENT TRAINING

### VIRTUAL SCHEDULE

**DAY 1: DECEMBER 2**

▶ 12 – 2 PM EST

**DAY 3: DECEMBER 8**

▶ 12 – 2 PM EST

**DAY 2: DECEMBER 4**

▶ 12 – 2 PM EST

**DAY 4: DECEMBER 10**

▶ 12 – 2 PM EST

VISIT **PRIMACENTRAL.ORG/ERMTRAINING**

Join us for an intensive,  
four-day virtual **ENTERPRISE  
RISK MANAGEMENT (ERM)**  
training using the ISO 31000  
international standard.

**PRIMA, IN COLLABORATION WITH URMIA,  
IS PLEASED TO OFFER:**

- Strategies to manage risks by creating an organizational understanding of risks and interdependencies
- Post-training learning for all alumni

PRIMA aims to equip you with the practical knowledge and skills to effectively measure performance, reduce cost, mitigate exposures, and exceed organizational goals. The desired outcome is to establish long-term enterprise-wide resiliency in public entities.



**HOST AN ERM TRAINING AT YOUR ENTITY**

PRIMA's faculty will virtually teach ERM, giving your organization the opportunity to have their entire staff participate. PRIMA will also tailor the ERM Training to meet the needs of your entity.

Email [education@primacentral.org](mailto:education@primacentral.org).



UNIVERSITY RISK MANAGEMENT &  
INSURANCE ASSOCIATION

REGISTER AT  
[primacentral.org/  
ermtraining](http://primacentral.org/ermtraining)



## WHAT MAKES OUR ERM TRAINING BETTER THAN THE OTHERS?

**PRIMA ERM FACULTY:** Attendees receive individual and group instruction from experts who have successfully implemented ERM using the ISO 31000 standard. Learn more about our faculty at [primacentral.org/isofaculty](http://primacentral.org/isofaculty).

**ERM ALUMNI:** PRIMA's ERM training is a cohort, not another conference. Alumni have ongoing access to the members of their cohort and PRIMA's ERM faculty.

**POST-TRAINING LEARNING:** Alumni benefit from our post-training learning continuum. This includes free webinars that delve into the challenges attendees have faced and other relevant topics to ensure your ERM implementation is a success.

## VIRTUAL SCHEDULE

**DAY 1**  
2 HOURS

**DECEMBER 2**

**MODULE 1-2** | 12 – 2 PM EST

**MODULE 1:** Workshop Roadmap and Overview of ERM

**MODULE 2:** Understanding ISO 31000

**DAY 2**  
2 HOURS

**DECEMBER 4**

**MODULE 3** | 12 – 2 PM EST

**MODULE 3:** Building a Sustainable Framework

**DAY 3**  
2 HOURS

**DECEMBER 8**

**MODULE 4-5** | 12 – 2 PM EST

**MODULE 4:** Risk Management Process – Part 1

**MODULE 5:** Risk Management Process – Part 2

**DAY 4**  
2 HOURS

**DECEMBER 10**

**MODULE 6-7** | 12 – 2 PM EST

**MODULE 6:** Building Your Plan

**MODULE 7:** Integrating and Sustaining ERM

## ► TESTIMONIAL

*The PRIMA ERM training was extremely valuable and I would recommend it to anyone who is interested in establishing or advancing their ERM program. It provided my co-chair and I with the knowledge and skills we needed to launch our campus ERM program. Personally, the most valuable resource was the quality of the training materials—specifically the framework templates and sample risk registrars. Combine that with the one-on-one faculty interaction and I got everything I needed to get started. I still communicate with faculty today and we have a successful ERM program on our campus.*

**Steve Zuromski**

*Interim Vice President of Information Technology & CIO*

*Bridgewater State University*



Public Risk Management Association  
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Alexandria, VA 22314

RETURN TO SENDER



**ERM**  
**ENTERPRISE**  
**RISK MANAGEMENT**

REGISTER SOON AT [PRIMACENTRAL.ORG/ERMTRAINING](http://PRIMACENTRAL.ORG/ERMTRAINING)