



PRIMA INSTITUTE 2025

October 20–24 // Columbus, OH

SCHEDULE

	Monday–October 20	Tuesday–October 21	Wednesday–October 22	Thursday–October 23	Friday–October 24
PI 25	100 Series	200 Series	200 Series	300 Series	300 Series
8:00 AM–8:30 AM	Welcome	Breakout/Q&A Session	Mentoring is Not a Nice-to-Have Mark Pew	Risk Management – Problem Solving	PRIMA Institute 2026 Planning
8:30 AM–9:30 AM	Risk Mangement 101 Carleen Patterson and Lori Gray	The Fundamentals of Contractual Risk Transfer Joe Costamagna	Creating a Culture of Civility Chester Darden	Building Safer Workplaces: Strategies to End Abuse and Foster Psychological Safety Kimberly Williams	The Future is Today: Risk Management and Emerging Technology Kelvin Coleman
9:30 AM–9:45 AM	Break	Break	Break	Break	Break
9:45 AM–10:45 AM	How to Read & Evaluate Insurance Industry Loss Runs David Weightman	Looking Back, Looking Forward: Labor and Employment Update Jess Osborne and Liani Reeves	Awareness to Action: Culture Driven Risk Management Matt Simmons and Michelle Jordan	Effective Communication – What Is It and How to Become a Better Communicator Mauricio Velasquez	Using Generative AI to Enhance Risk Management Brian Billings and Patty Reinecke
10:45 AM–11:00 AM	Break	Break	Break	Break	Break
11:00 AM–12:00 PM	Certificates of Insurance Amy Larson	Self-Administration: Pitfalls and Benefits Matthew Yehling and Glenn Price, Jr.	Behind the Risk Management Curtain: Real-World Hits and Misses Shannon Gunderman	ERM Case Study: King County, Washington Sean Cantanese	Property Risk Management: Implementing Positive Outcomes Rodney Escobar
12:00 PM–1:00 PM	Lunch	Lunch	Lunch	Lunch	Lunch
1:00 PM–2:00 PM	Understanding Insurance Policies Carleen Patterson	Gain Support Through Impactful Presentations Dean Coughenour	Building Your Professional Community Mark Pew, Bob Wilson, and Ya'Sheaka Williams	Claims Investigation/Root Cause Cause Analysis Yasheaka Williams	Resiliency for First Responders Thomas Bullock
2:00 PM–2:15 PM	Break	Break	Break	Break	Break
2:15 PM–3:15 PM	Managing Risk Through Effective Supervision Chester Darden	Safety Committees: Building a Safety Plan Dan Hurley	PTSD and Workers' Compensation Dr. Fernando Branco	Legal Liability in Risk Management Amy Larson	We've Got a Monster! Jason Stoddard
3:15 PM–3:30 PM	Break	Break	Break	Break	Break
3:30 PM–4:30 PM	Award-Winning Ideas and Lessons from Public Risk Managers of the Year Former Public Risk Managers of the Year	OSHA Recordkeeping & Regulatory Reporting: A Roadmap for Success! Julie Waller	Weighing in on Ozempic Geoff Jones and Tina D'Andrea	Cyber Risk and Resilience: Optimizing Your Cyber Insurance Partnerships Rick Pray	State of the Market: Emerging Trends for 2026 John Chino