



PRIMA INSTITUTE 2026

October 19–23 // Old Town Alexandria, VA

SCHEDULE

	Monday–October 19	Tuesday–October 20	Wednesday–October 21	Thursday–October 22	Friday–October 23
PI 26	100 Series	200 Series	200 Series	300 Series	300 Series
8:00 AM–8:30 AM	Welcome	Breakout/Q&A Session	Your Black Swan Is Someone Else's Grey Rhino Gordon Graham	Breakout	PRIMA Institute 2027 Planning
8:30 AM–9:30 AM	You're A New Risk Manager, Now What? Maria Robinson	Special Events Amy Larson	Your Black Swan Is Someone Else's Grey Rhino Gordon Graham	Managing Employees in Times of Protests and Tweets Liani Reeves and Jess Osborne	Quantum Computing 101 for Risk Managers: Navigating Opportunities and Threats Kelvin Coleman
9:30 AM–9:45 AM	Break	Break	Break	Break	Break
9:45 AM–10:45 AM	From Invisible to Influential: Building Your Brand in Risk Management Phil Spence	From Compliance to Culture: Building High-Impact Safety Committees in Public Entities Matt Phillips	Nuts of Bolts? Which One First? Dean Coughenour	When the Executive Is the Risk: Governance Frameworks for Public Sector HR Leaders Kimberly Williams	AI-Driven Risk Framework Shannon Gunderman
10:45 AM–11:00 AM	Break	Break	Break	Break	Break
11:00 AM–12:00 PM	Total Cost of Risk: Understanding and Application Carleen Patterson	Effectively Communicating in the Midst of Change Randy Anderson	Mentoring is Not a Nice-to-Have Mark Pew	Conflict Resoution Mauricio Velasquez	ERM Case Study Sean Cantanese
12:00 PM–1:00 PM	Lunch	Lunch	Lunch	Lunch	Lunch
1:00 PM–2:00 PM	Shifting the Risk: Leveraging Smart Insurance Requirements for Effective Risk Transfer Tamika Puckett	How to Evaluate and Select a Third-Party Administrator Lori Gray and Jennifer Wybourn	Burnout: Not Worth the Risk Sarah Curtis	Emergency Management Thomas Bullock	RMIS: Not Another Spreadsheet David Weightman
2:00 PM–2:15 PM	Break	Break	Break	Break	Break
2:15 PM–3:15 PM	WC 101: From the Grand Bargain to System-Wide Claim Advocacy Melissa Steger	Managing Risk through Effective Supervision Sarah Curtis	Claims Negotiations/Mediation Ya'Sheaka Williams	WC Claim Investigation: Best Practices and Horror Stories Dan Dalton	Proactive Crisis Communication Jason Stoddard
3:15 PM–3:30 PM	Break	Break	Break	Break	Break
3:30 PM–4:30 PM	Award-Winning Ideas and Lessons from Public Risk Managers of the Year	The Intersection of Risk Management and Procurement: Managing 3rd Party Vendor Risk Jeff Green	AI in Claims Litigation Geoff Jones and Brian Billings	Fleet Telematics: Maximizing Fleet Safety and Operational Efficiency Julie Waller	State of the Market: Emerging Trends for 2027 John Chino