THE 3RD ANNUAL

PRIMA

Emerging Technology and Risk Symposium

JANUARY 26 › 27 › 28

Virtual schedule
1–3 p.m. ET each day

› Register at PRIMACentral.org/emergingtech

PRIMA's Emerging Technology & Risk Symposium

will equip public risk management professionals with practical strategies for identifying, assessing, and managing risks associated with rapidly evolving technologies. Through interactive discussions, public-sector scenarios, peer exchange, and applied exercises, participants will examine how emerging technologies affect traditional risk categories while developing approaches for responsible innovation, cross-functional governance, and organizational resilience.

This year's theme, **Navigating Innovation, Risk, and Resilience in the Public Sector,** will specifically help risk managers gain a practical framework for navigating an evolving risk landscape. Participants will **UNDERSTAND** the emerging changes affecting their organizations, **ASSESS** the implications for their risk profiles, and **LEAD** with informed, proactive strategies to address risks before they become threats.

Each day will build from understanding emerging risk → evaluating organizational exposure → developing governance and action strategies, with breakout rooms, polling, scenarios, and peer exchange throughout.



As an Emerging Tech and Risk Symposium attendee, you'll enjoy the following benefits:

Industry Leaders
You'll hear from subject matter experts as they explore emerging technologies, share fresh perspectives, and offer practical strategies to help you navigate the risks shaping tomorrow.

Collaborative Learning
Each day features a breakout session where you'll participate in a case study related to the day's topic and discuss your findings with other attendees.

Small Time Commitment
PRIMA's Emerging Tech and Risk Symposium features three two-hour virtual sessions spread across three days, making it easy to fit into your busy schedule.

Register at PRIMACentral.org/emergingtech

REGISTRATION FEES
PRIMA members – Free
Non-members – $450



DAY 1

TUESDAY, JANUARY 26 | 1 PM – 3 PM ET

Attendees Participate in an AI Risk Identification Exercise in Breakout Rooms



The Emerging Technology Risk Landscape

Speaker: Ya'Sheaka Williams

What is changing, and why should public risk managers care?

This session will use artificial intelligence as a practical lens for understanding how emerging technologies can create interconnected risks across public organizations. Led by Ya'Sheaka Williams, the discussion will examine key AI-related exposures, including data privacy, cybersecurity, algorithmic bias, inaccurate outputs, intellectual property, and records retention.

Participants will also explore implications for employment practices, procurement and vendor management, professional liability, public transparency, and organizational reputation. Attendees will leave better prepared to identify where AI may already be in use and to address its risks through a coordinated, enterprise-wide approach.

After each breakout room, attendees will return to the main room to discuss their findings.



DAY 2

WEDNESDAY, JANUARY 27 | 1 PM – 3 PM ET

Attendees Participate in a Technology Risk Assessment Lab in Breakout Rooms



From Emerging Technology to Enterprise Risk

Speaker: Shannon Gunderman

How do we evaluate risk without stopping innovation?

This session will explore how public risk managers can evaluate emerging technology risks without hindering innovation. Attendees will review a practical enterprise risk management assessment model—Identify, Analyze, Evaluate, Treat, and Monitor—and learn how to apply it to emerging technologies.

Participants will consider key risk factors, including likelihood and impact, velocity, interdependencies, risk appetite and tolerance, opportunity risk, and residual risk. The session will also distinguish between emerging and established risks and clarify the importance of defined risk ownership. A facilitated discussion will examine the roles of risk management, IT and cybersecurity, legal, HR, procurement, finance, operations, and leadership in building an effective, organization-wide response.

After each breakout room, attendees will return to the main room to discuss their findings.

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DAY 3

THURSDAY, JANUARY 28 | 1 PM – 3 PM ET

Attendees Participate in an AI Incident Response Simulation in Breakout Rooms



Governance, Leadership & Building Organizational Resilience

Speaker: Rick Pray

How do we move from reacting to emerging technology to governing

This session will examine how public risk managers can move beyond reacting to emerging technology and instead help shape responsible, resilient adoption. The speaker will introduce a practical governance framework built on executive sponsorship, cross-functional oversight, clear roles, and organizational accountability.

Participants will explore essential policies addressing acceptable use, data protection, human oversight, and transparency. Attendees will learn pre-implementation reviews, impact and vendor assessments, and controls such as access management, testing, validation, and contractual protections.

After each breakout room, attendees will return to the main room to discuss their findings.

For more information, contact Shaunda Ragland, PRIMA's Senior Director, Education & Training, at education@primacentral.org or 703.253.1261

MEET THE SPEAKERS



Kelvin Coleman

Kelvin is the Chief Executive Officer of Cyber Eagle Project, a global public-private cybersecurity company delivering autonomous, AI-driven defense and intelligence solutions for critical infrastructure across Europe, Africa, and North America.

His career includes service in the Obama administration on the White House National Security Staff's Cyber Directorate, as well as senior leadership roles at the U.S. Department of Homeland Security. He previously served as Executive Director and CEO of the National Cybersecurity Alliance and later as an Executive Partner at IBM Consulting. A recognized authority on election security, cybersecurity, and emerging technologies, Kelvin has appeared on MSNBC, Fox News, and other national media outlets.

Kelvin serves on several boards, including the National Cathedral and the Bishop Walker School, and is Chairman of the Board of Dumbarton Arts & Education.



Shannon Gunderman

Shannon is an Operations Director and Senior Consultant at Gallagher. He has over 25 years of experience in risk management, with expertise in project management, enterprise risk management, process improvement, predictive analytics, strategic planning, data analytics and visualization, litigation support, safety and HIPAA compliance, and claims management.

Before joining Gallagher, Shannon served as the Administrative Services Director for Yuma County, Arizona, where he managed the County's property, liability, unemployment, and workers' compensation insurance programs. He also led process improvement projects in administrative records management, customer service, and the criminal justice system. Shannon is a certified public manager through Arizona State University and holds the CPCU, ARM, AIC, and CWCP designations.



Rick Pray

Rick joined the Alliant Insurance Services public entity team in 2022. He has over 10 years of experience in the insurance space and over 15 years of service in the public sector.

Rick currently serves as a Broker and Account Executive for many public entities nationwide, including several cities, counties, special districts and authorities, K-12 school districts, and higher education institutions. His commitment to client service has earned him the highest marks in customer service and sales.

Rick holds a Bachelor of Arts in English from the University of Texas-Pan American and an MBA from the University of Texas-RGV. By day, he is an insurance broker. By night, he is a family man through and through.

MEET THE SPEAKERS



Ya'Sheaka Williams

Ya'Sheaka is a partner in the Tampa office of Quintairos, Prieto, Wood & Boyer, P.A. Ms. Williams' practice involves the representation of employers, self-insured employers and insurance carriers in all aspects of workers' compensation claims in Florida and appears before Judges of Compensation Claims throughout Florida. The Florida Bar recognized Ms. Williams as an expert in workers' compensation law when she became Board Certified by the Florida Bar Board of Legal Specialization and Education. She is also a Certified Workers' Compensation Law instructor by the Florida Department of Financial Services and has presented numerous classes and seminars to employers and claims adjusters throughout Florida.

Ms. Williams has extensive experience in settlement negotiations, claims resolution, contract negotiations, mediation, and litigation. She attained an AV Preeminent® designation rating from Martindale-Hubbell Law Directory, the highest possible rating for legal ability and ethical standards.

Before joining QPWB, Ms. Williams was the managing attorney of a Tampa law office specializing in workers' compensation defense, where she represented employers, PEOs, carriers, and third-party administrators on all workers' compensation matters for over 15 years.

Ms. Williams earned her Juris Doctor from Stetson University College of Law in 2003 and a Bachelor of Arts from Brenau University Women's College in 2000, majoring in conflict resolution and pre-law.

Ms. Williams is licensed to practice law in the State of Florida. She is a member of the Hillsborough County Bar Association, serving as co-chair of the Workers' Compensation Section, and the Claims and Litigation Management Alliance (CLM).

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